Why is the Department of Sport & Exercise a great place to pursue a minor?

- Real-World preparation
- A minor that fits well with many offered majors
- Hands-on learning
- Internships
- Small class sizes
- Dynamic professors
- Learning from Practitioners
- Team-oriented environment
- Potential to pursue a NYS coaching certificate
- Flexibility to achieve a minor while pursuing and Associates Degree or a Bachelor’s Degree

Career Opportunities

Sports Marketing
Media and Sports Journalism
Ticket Sales
Event and Facilities Management
City Recreation and Programming
Corporate Fitness and Wellness
Athletic Administration
Campus/City Recreation
Sport Retailing
Sport Tourism
Personal Training
Coaching
Athletic Training
Teaching

New Academic Minors

Sport Management
Sport & Exercise

Department of Sport & Exercise
107 Schenectady Avenue
Cobleskill, NY 12043
Phone: (518) 255-5127
Fax: (518) 255-5828
http://fightingtigers.cobleskill.edu/
Overview of Minors

The Sport Management minor and the Sport & Exercise minor are designed to provide a high quality educational experience focusing on the principles and practices of the industry.

The curriculum blends a sampling of Liberal Arts courses with additional emphasis on core major classes, which are augmented by courses in sport and exercise.

Students can major in these and other degrees while pursuing one of the minors:
- BBA in Business Administration
- BS in Applied Psychology
- BS in Communication in Technology
- BT in Turfgrass Management

Alternatively, students may receive academic preparation that will allow them seamless transfer into the above programs at SUNY-Cobleskill or transfer to other four year colleges in and out of state by pursuing these minors in the following Associates programs:
- A.A in Social Science
- AAS/AS in Business Administration

“...the instructors, the curriculum and the opportunities available at Cobleskill, provided me a springboard to many other educational and professional options.”

Liz Zenir, ATC
Class of 2004
A.A., B.A., M.A.
Entrepreneur/Business Owner

Coursework

Sport Management Minor:  
A 15 credit hour emphasis on Business with sports related curriculum

- Introduction to Sport Management
- Athletic Facilities & Event Management
- Sport Marketing
- PERS Electives:
  A. Responding to Emergencies
  B. Psychological and Sociological Aspects of Sport and Exercise
  C. Motor Behavior and Learning
  D. Theory and Techniques of Coaching
  E. Organization & Administration of Physical Education & Athletics
  F. Sport in Society

“...the education I received at SUNY Cobleskill augmented by my hands on experiences in Sport Management confirmed my passion for a career in the industry.”

Kevin Zuchorski
Class of 2006
A.A., B.A., M.A.
Sports Director - YMCA at Rye, New York

Sport & Exercise Minor:
Transfer oriented 15 credit program, emphasizing careers in Physical Education and Athletic Training

- Introduction to Sport & Exercise
- Psychological and Sociological Aspects of Sport and Exercise
- Motor Learning/Behavior
- PERS Electives:
  A. Theories & Techniques of Coaching
  B. Health & Wellness
  C. Responding to Emergencies
  D. Care & Prevention of Athletic Injuries
  E. Sport in Society
  F. Organization & Administration of Physical Education & Athletics

“My academic preparation and out-of-class intercollegiate experiences at SUNY Cobleskill prepared me for transfer and strongly positioned me in the job market.”

Brennan McCarthy
Class of 2008
A.A., B.A., M.A.
Physical Educator/Assistant Basketball Coach